

Advisory Committee on Qualifications for Health Care Translators and Interpreters Meeting, March 27, 2015

Agenda item # 4. Discussion on disseminating information on the committee recommendations.

Outreach ideas to disseminate recommendations to stakeholders.

- Agency scripts-onboarding new interpreters
- App - develop own app
- Associations' meetings
- Audio urinal cakes
- Bathroom walls
- Blimp
- Brown bags
- Bumper stickers
- Business cards
- Busses
- Candy (message on wrapper)
- Career days
- Celebrity endorsement
- CEUs (attached)
- Committee websites
- Conferences
- Constant contact
- Cross promotion – IMIA, TAHIT, etc.
- Crowd-source funding
- Drama
- E-newsletters
- Social media (FB, Twitter, Hashtag, LinkedIn, What's app, Group?)
- Face-to-face meetings
- Festivals (i.e., art)
- Flyers
- Fortune cookies
- Health fairs
- Hootie
- Hospital restrooms (basic recommend)
- HTML embedding
- Job fairs
- Lapel buttons
- List Serves
- Mail chimp
- Media
- Newsletters
- Newspaper stories
- NIOSA (Night in Old San Antonio)
- Obama family
- OPI hold messages (phone)
- Oprah
- Partnerships
- Posters
- PowerPoint presentations
- Press releases
- Proclamation (city, state, county, St. Jerome's Day-Sept. 30)
- Promotional items (i.e., pens/pencils, tote bag, t-shirts)
- PSA
- PTA meetings
- QR Code
- Round tables
- School nurses
- Skywriting
- Slogan
- Speakers Bureau
- Sporting events
- SXSW
- Taxi cabs
- Temporary tattoos
- Testimonials
- Texts
- Town hall meetings
- Trade shows
- Training events
- TV commercial
- Videos
- VRI screen messages
- Webinar
- YouTube